

Advertising rates in magazine **sporta** avīze

Valid since 01.01.2025. All prices in EUR exclude VAT.

Sporta Avīze is a quality sport magazine that speaks about sports in the most wider comprehension. Starting with high performance sports and stories about ours stars and ending with amateur sports, children's and youth sports as well as sports science. High performance sports and athletes who know worldwide are our pride, but folk sport is the cornerstone of a whole nation. Therefore, in the writings will be variety and topics of interest to anyone, not just for the biggest sports fan's.

Published: Monthly magazine

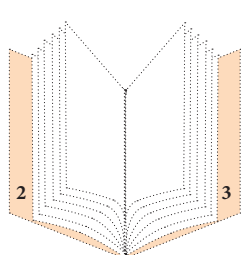
Circulation: 10 000

Cover: 49 500

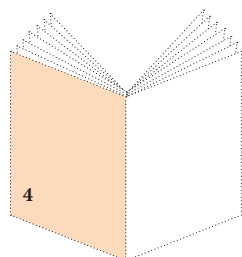
(Source: TNS Latvia, Year 2023)



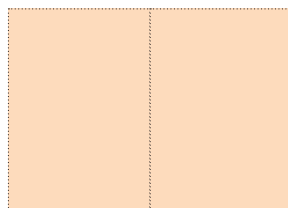
Advertising rates (+5 mm bleed)



2nd and 3rd cover
205 x 276 mm
EUR 1050



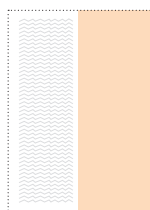
4th cover
205 x 276 mm
EUR 1400



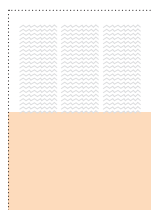
Double-page spread
410 x 276 mm
EUR 1200



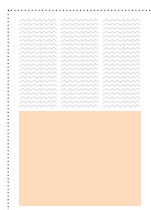
Full page
205 x 276 mm
EUR 980



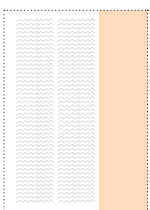
1/2 page
98 x 276 mm
EUR 430



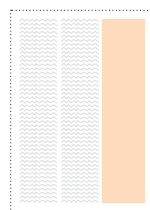
1/2 page
205 x 142 mm
EUR 430



1/2 page
175 x 120 mm
EUR 430



1/3 page
68 x 276 mm
EUR 350



1/3 page
55 x 229 mm
EUR 350

Ad Submission and submission deadlines

Month	Ad booking	Material deadline	Publication
January	12.12.2024.	17.12.2024.	7.01.2025.
February	21.01.	24.01.	4.02.
March	18.02.	21.02.	4.03.
April	18.03.	21.03.	1.04.
May	17.04.	23.04.	6.05.
June	20.05.	23.05.	3.06.
July	13.06.	18.06.	1.07.
August	22.07.	25.07.	5.08.
September	19.08.	22.08.	2.09.
October	23.09.	26.09.	7.10.
November	21.10.	24.10.	4.11.
December	14.11.	21.11.	2.12.

Special rules:

- For fixed place in the page +15% of the advertising price.
- For non-standart advertising +15% of the advertising price.
- Price for production of advertising layouts is set separately.

Recurrence discounts

Times	Discount
2x	5%
3x	8%
4x	10%
5x	14%
6x	20%
7x	23%
8x	27%
9x	30%
10x	33%
11x	36%
12x	40%



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