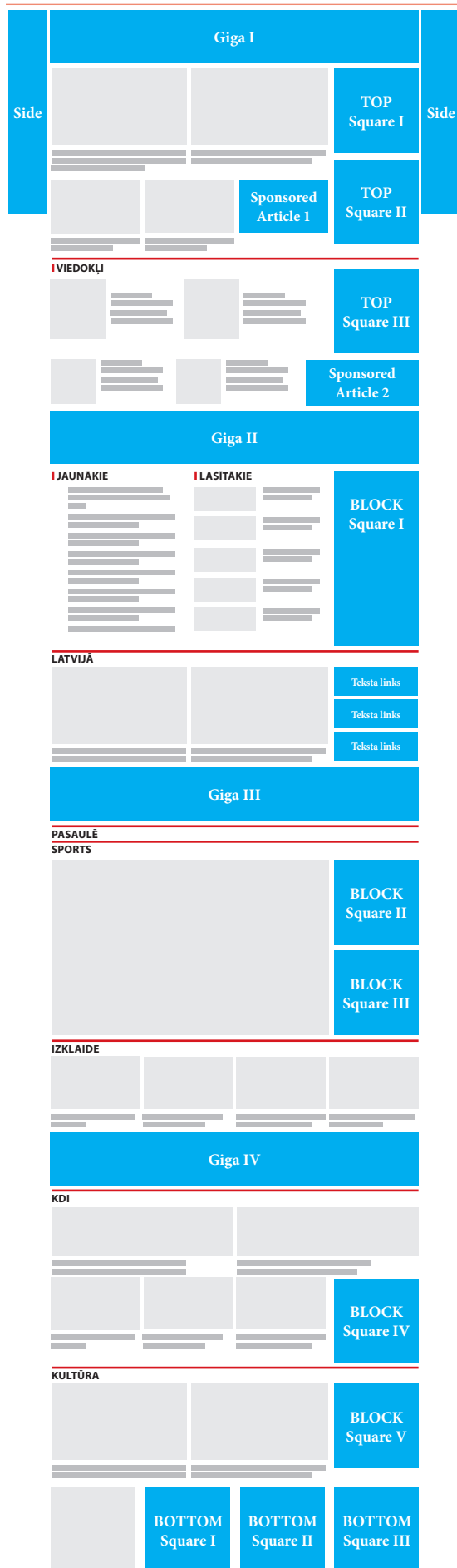


Diena.lv Ad Units

Valid since 01.01.2025. All prices in EUR exclude VAT.

START PAGE

DIENA | Latvija Pasaulē Sports KDI SestDiena Uzņēmēja diena Izklaide Laika ziņas



Advertising banners placement ROS

Creative type	Dimensions, px	Rotations available	Price, LVL and Euro (excluding VAT)	Minimum impressions per day
Giga I	1050x150	3	workday 142.00 weekend 70.00	20 000 8 000
	1050x200		workday 284.00 weekend 142.00	
	1050x300		workday 640.00 weekend 242.00	
Giga I + Side	1080x150 (120x600)	3	workday 426.00 weekend 284.00	20 000 8 000
	1080x200 (120x600)	3	workday 569.00 weekend 284.00	
TOP Square I	250x250	3	workday 142.00 weekend 70.00	20 000 8 000
	250x300		workday 170.00 weekend 85.00	
	250x400		workday 227.00 weekend 114.00	
TOP Square II	250x250	3	workday 110.00 weekend 60.00	20 000 8 000
TOP Square III	250x250	3	workday 80.00 weekend 52.00	10 000 7 000
Giga II	1050x150	3	workday 120.00 weekend 60.00	10 000 7 000
	1050x200		workday 240.00 weekend 120.00	
	1050x300		workday 540.00 weekend 205.00	
BLOCK Square I	250x250	3	workday 60.00 weekend 42.00	10 000 7 000
	250x500		workday 120.00 weekend 60.00	
Giga III	1050x150	3	workday 96.00 weekend 48.00	10 000 7 000
	1050x200		workday 192.00 weekend 96.00	
	1050x300		workday 405.00 weekend 164.00	
BLOCK Square II	250x250	3	workday 50.00 weekend 30.00	10 000 7 000
BLOCK Square III	250x250	3	workday 50.00 weekend 30.00	10 000 7 000
Giga IV	1050x150	3	workday 75.00 weekend 38.00	5 000 3 000
	1050x200		workday 152.00 weekend 75.00	
	1050x300		workday 300.00 weekend 123.00	
BLOCK Square IV	250x250	3	workday 35.00 weekend 20.00	5 000 3 000
BLOCK Square V	250x250	3	workday 35.00 weekend 20.00	5 000 3 000
250x500	workday 70.00 weekend 40.00			
BOTTOM Square I, II, III	250x250	-	workday 20.00 weekend 20.00	
Intro page	900x500	1	workday 569.00 weekend 355.00	5 000 3 000
			workday 569.00 weekend 355.00	20 000 10 000
Sliding line	800x50	1	workday 426.00 weekend 213.00	20 000 10 000
Sponsored article 1 (Hot news)	Text + photo	-	workday 200.00 weekend 100.00	10 000 7 000
Sponsored article 2	Text + photo	-	workday 200.00 weekend 100.00	10 000 7 000
Textual Ads	-	-	1 week 70.00	
Video pre-roll	720x405	to 10 sec.	CPM 15.00	3 000

Volume discount

Discount is calculated from the gross price of the advert.

Volume, EUR	Discount
350 - 700	10%
700 - 1100	15%
1100 - 1400	20%
1400 - 1700	25%
1700 - 2050	30%
2050 - 2400	35%
2400 - 2700	40%
2700 - 3050	45%
3050 - 3400	50%



Izdevniecība Dienas mediji Ltd.
Advertising Department

Arsenala 3, Rīga, LV-1050, Latvia
Phone +371 67063181, fax +371 67063169
E-mail: pieteikumi@diena.lv