

Advertising rates in newspaper Diena

Valid since 01.01.2025. All prices in EUR exclude VAT.

Diena is biggest newspaper in Latvia.
News, analytics&opinions, interviews,
business, economics.



Published: from Tuesday to Friday.

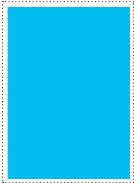
Circulation: 25 000

Cover: 55 500

Subscribers: 17 150

(Survey: TNS Year 2023)

Ad rates in last page

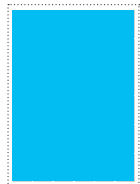


Last page

253 x 330 mm

Eur 3445

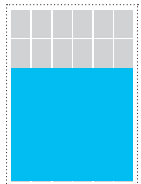
Ad rates in inner pages



Full page

253 x 330 mm

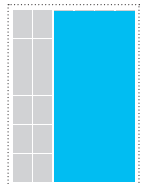
Eur 1736



24 modules

253 x 225 mm

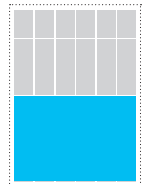
Eur 1309



24 modules

167 x 330 mm

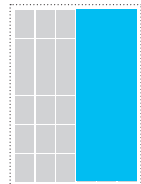
Eur 1309



1/2 or 18 modules

253 x 168 mm

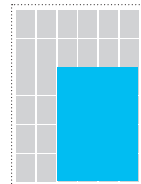
Eur 1067



1/2 or 18 modules

125 x 330 mm

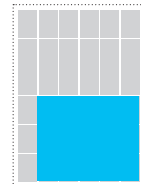
Eur 1067



16 modules

167 x 254 mm

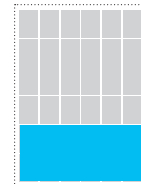
Eur 953



15 modules

210 x 168 mm

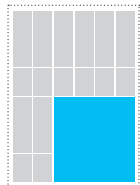
Eur 911



1/3 or 12 modules

253 x 111 mm

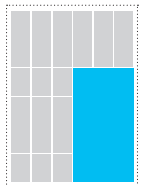
Eur 740



1/3 or 12 modules

167 x 168 mm

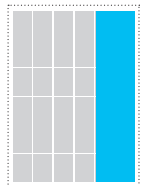
Eur 740



1/3 or 12 modules

125 x 225 mm

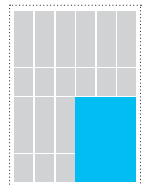
Eur 740



1/3 or 12 modules

82 x 330 mm

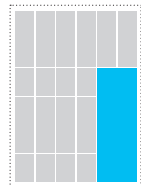
Eur 740



1/4 or 9 modules

125 x 168 mm

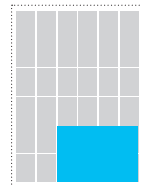
Eur 612



8 modules

82 x 225 mm

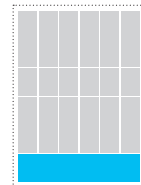
Eur 555



8 modules

167 x 111 mm

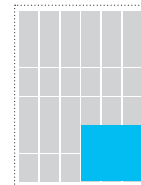
Eur 555



1/6 or 6 modules

253 x 54 mm

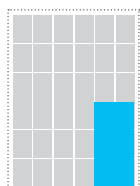
Eur 441



1/6 or 6 modules

125 x 111 mm

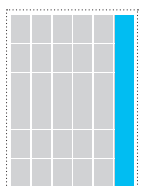
Eur 441



1/6 or 6 modules

82 x 168 mm

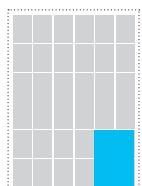
Eur 441



1/6 or 6 modules

39 x 330 mm

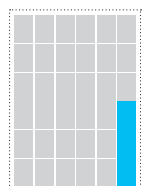
Eur 441



1/9 or 4 modules

82 x 111 mm

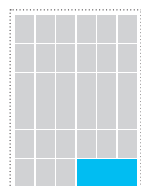
Eur 313



3 modules

39 x 168 mm

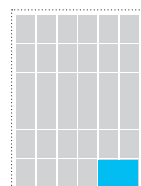
Eur 242



3 modules

125 x 54 mm

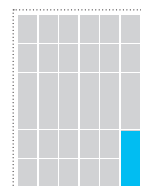
Eur 242



2 modules

82 x 54 mm

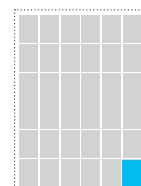
Eur 171



2 modules

39 x 111 mm

Eur 171



1 modules

39 x 54 mm

Eur 92

Discounts

● Campaign discounts*

Repetitions	Discount
2x	5%
3x - 4x	15%
5x - 7x	20%
8x - 11x	25%
12x - 17x	30%
18x - 23x	35%
24x and more	40%

Price for production of advertising

Volume	Price
1/12	Eur 14 - 28
1/6	Eur 28 - 43
1/4	Eur 43 - 57
1/3	Eur 57 - 71
1/2	Eur 71 - 92
Full page	Eur 142 - 213
Double page spread	Eur 213 - 285

Special rules:

- For non-standart advertising +15% of the advertising price.
- For fixed place in the page +20% - 40% of the advertising price.
- Advertorial -30% of the advertising price.

Advertorial:

- Photographer - from Eur 30
 - Project manager:
- A4: 2500-3000 characters - Eur 115
A3: 5000-6000 characters - Eur 142

 **Diena**
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