

Advertising rates in newspaper Diena rubric «Uzņēmēja Diena»

Valid since 01.01.2017. All prices in EUR exclude VAT.

Diena is biggest newspaper in Latvia.
News, analytics & opinions, interviews,
business, economics.

Published: from Monday to Friday.

Circulation: 31 000

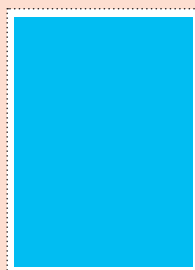
Cover: 119 000

Subscribers: 20 200

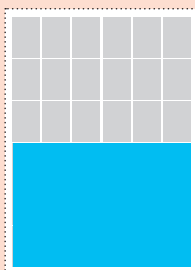
(Survey: TNS Year 2016)



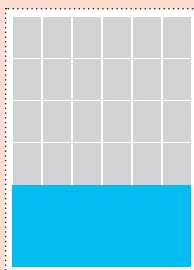
Ad rates in inner pages



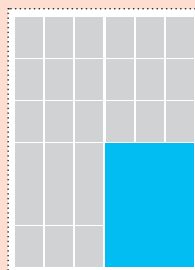
Full page
253 x 355 mm
Eur 1040



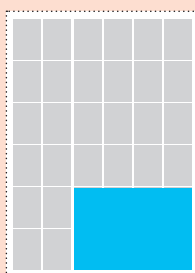
1/2 (18 modules)
253 x 175 mm
Eur 699



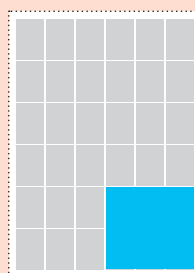
1/3 (12 modules)
253 x 116 mm
Eur 450



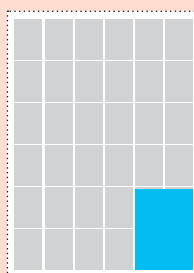
1/4 (9 modules)
125 x 175 mm
Eur 320



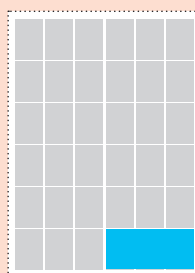
8 modules
167 x 116 mm
Eur 275



1/6 (6 modules)
125 x 116 mm
Eur 190



1/9 (4 modules)
82 x 116 mm
Eur 115



3 modules
125 x 57 mm
Eur 90

Discounts

● Campaign discounts*

Repetitions	Discount
2x	5%
3x – 4x	15%
5x – 7x	20%
8x – 11x	25%
12x – 17x	30%
18x – 23x	35%
24x and more	40%

Price for production of advertising

Volume	Price
1/12	Eur 14 – 28
1/6	Eur 28 – 43
1/4	Eur 43 – 57
1/3	Eur 57 – 71
1/2	Eur 71 – 92
Full page	Eur 142 – 213
Double page spread	Eur 213 – 285

Special rules:

- For non-standart advertising +20% – 40% of the advertising price.
- For fixed place in the page +15% of the advertising price.
- Advertorial -30% of the advertising price.

Advertorial:

- Photographer – from Eur 30
 - Project manager:
- A4: 2500–3000 characters – Eur 115
A3: 5000–6000 characters – Eur 142

 **Diena**
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