

Advertising rates in supplement TVDiena

Valid since 01.01.2017. All prices in EUR exclude VAT.

Colorful weekly TV programs Annex.

1st corner weeks to film selection and a large central photo.

Each day of your page and a short film annotations recommendations.

Published in conjunction with newspapers:

Thursday – Diena, Neatkarīgās Tukuma Ziņas, Staburags,

Fridays – Alūksnes Ziņas, Bauskas Dzīve, Dzirkstele,

Kursas Laiks, Zemgales Ziņas, Ziemeļlatvija, Talsu vēstis.

TVDiena



Published: weekly,

on Thursday or Friday

Circulation: 60 500

Volume: 8 pages

(Survey: TNS Year, 2016)

Ad rates on 1st page



1st page corner
95 x 35 mm
Eur 330



1st page bottom
253 x 57 mm
Eur 673



1st page vertical
82 x 295 mm
Eur 828



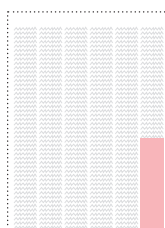
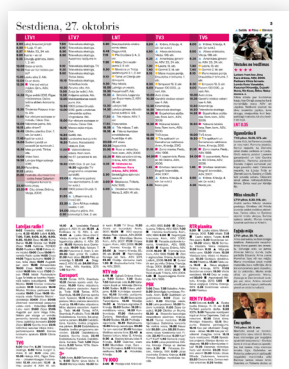
Full page
253 x 295 mm
Eur 2581

Discounts

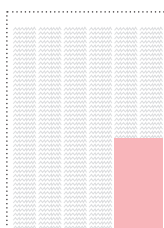
● Campaign discounts*

Repetitions	Discount
2x	5%
3x – 4x	15%
5x – 7x	20%
8x – 11x	25%
12x – 17x	30%
18x – 23x	35%
24x and more	40%

Ad rates in inner page



1 column
39 x 140 mm
Eur 129



2 columns
82 x 140 mm
Eur 259



4-th cover
253 x 340 mm
Eur 1935

Ad Notification: 9 days before publication (Wednesday).

The finished layout Submission: Friday of the previous week.

Price for production of advertising

Volume	Price
95 x 35 mm	Eur 14 – 28
39 x 140 mm	Eur 14 – 28
82 x 140 mm	Eur 28 – 43
253 x 57 mm	Eur 43 – 57
82 x 295 mm	Eur 57 – 71
253 x 295 mm	Eur 142 – 213

Diena

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